

BRIGHTLINGSEA LIDO

Privacy Policy

At Brightlingsea Lido, we're committed to protecting and respecting your privacy.

This Policy explains when and why we collect personal information about people who visit our website, how we use it, the conditions under which we may disclose it to others and how we keep it secure. We may change this Policy from time to time so please check this page occasionally to ensure that you're happy with any changes. By using our website, you're agreeing to be bound by this Policy.

Any questions regarding this Policy and our privacy practices should be sent by email to BrightlingseaLidoTrustees@gmail.com or by writing to Chair of the Lido Trustees, Brightlingsea Lido, Promenade Way, Brightlingsea, Essex, CO7 0HH.

Who are we?

We're Brightlingsea Lido, the community organisation running and developing Essex' only remaining Lido. The registered address is Brightlingsea Lido, Promenade Way, Essex, CO7 0HH.

How do we collect information from you?

We obtain information about you when you use our website, for example, when you contact us about our services or if you register to receive one of our newsletters / updates.

What type of information is collected from you?

The personal information we collect might include your name, address, email address, IP address, and information regarding what pages are accessed and when.

How is your information used?

We may use your information to:

- process a season ticket orders that you have submitted;
- to carry out our obligations arising from any contracts entered into by you and us;
- seek your views or comments on the services we provide;
- notify you of changes to our services;
- send you communications which you have requested and that may be of interest to you. These may include information about campaigns, appeals, other fundraising;
- process a grant or job application;

We review our retention periods for personal information on a regular basis. We are legally required to hold some types of information to fulfil our statutory obligations. We will hold your personal information on our systems for as long as is necessary for the relevant activity, or as long as is set out in any relevant contract you hold with us.

Who has access to your information?

We will not sell or rent your information to third parties and we will not share your information with third parties for marketing purposes.

Your choices

You have a choice about whether or not you wish to receive information from us. If you do not want to receive direct marketing communications from us about the vital work we do or our exciting services, then you can select your choices by ticking the relevant boxes situated on the form on which we collect your information.

We will not use your contact information for marketing purposes by email, phone, post or text message unless you have given your prior consent. You can change your marketing preferences at any time by contacting us by email at BrightlingseaLidoTrustees@gmail.com or by writing to Chair of the Lido Trustees, Brightlingsea Lido, Promenade Way, Brightlingsea, Essex, CO7 0HH.

How you can access and update your information

The accuracy of your information is important to us. If you change email address, or any of the other information we hold is inaccurate or out of date, please email us at: BrightlingseaLidoTrustees@gmail.com or by writing to Chair of the Lido Trustees, Brightlingsea Lido, Promenade Way, Brightlingsea, Essex, CO7 0HH.

You have the right to ask for a copy of the information Brightlingsea Lido hold about you and this will be supplied within 1 month of the request.

Security precautions in place to protect the loss, misuse or alteration of your information

When you give us personal information, we take steps to ensure that it's treated securely. Our system does not take sensitive information (such as credit card details). Non-sensitive details (your email address etc.) are transmitted normally over the Internet, and this can never be guaranteed to be 100% secure. As a result,

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while we strive to protect your personal information, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk. Once we receive your information, we make our best effort to ensure its security on our systems.

Use of 'cookies'

Like many other websites, the Brightlingsea Lido website uses cookies. 'Cookies' are small pieces of information sent by an organisation to your computer and stored on your hard drive to allow that website to recognise you when you visit. They collect statistical data about your browsing actions and patterns and do not identify you as an individual. For example, we use cookies to store your country preference. This helps us to improve our website and deliver a better more personalised service.

It is possible to switch off cookies by setting your browser preferences. For more information on how to switch off cookies on your computer, visit our full cookies policy. Turning cookies off may result in a loss of functionality when using our website.

16 or Under

We are concerned to protect the privacy of children aged 16 or under. If you are aged 16 or under, please get your parent/guardian's permission beforehand whenever you provide us with personal information.